

VOLONTARIATO TORINO ETS

INTERNATIONAL VACANCY

Volontariato Torino ETS (Vol.To) - the Volunteering Support Center of the Metropolitan City of Torino - is looking for a **communication service and training provider (organizations or freelancers)** for the European project *"EnviRights – Empowering eNVIronmental RIGHTS defenders through monitoring, capacity building and advocacy in Europe"*, co-funded by the European Union under the CERV program.

Sector: Communication, training, advocacy, environmental activism.

Professional figure sought: External supplier for integrated communication and training services.

Place of work: Remotely, with possible moments of online coordination with the project team.

Deadline for applications: 3 April 2026

Consulting contract

The service will be awarded through a comparative procedure. Maximum amount expected: **€11,000 (VAT and charges included)**.

Context

The EnviRights project aims to strengthen the protection of the rights of environmental activists through:

- development of a system for monitoring freedom of association and demonstration (WP2)
- training courses (WP3)
- communication and advocacy actions (WP4)

In particular:

- **WP3** provides for the creation of a training program that also includes communication skills for activists and institutions

- **WP4** provides for structured communication actions, including communication kits and social campaigns to raise awareness among the public and decision-makers

Subject of the assignment

The supplier will have to design and implement **three main outputs**:

1. Elaboration of the training module on communication (due by 07/05/2026)

Development of a training module dedicated to effective communication for activists and public stakeholders, consistent with the project's training program.

The form must include:

- Effective communication techniques and storytelling
- Strategies for relations with the media and institutions
- Conscious use of language (inclusive and non-discriminatory)
- Digital tools for civic communication

Required outputs:

- Educational contents (slides, materials, exercises)
- Adaptable version in multiple languages (English + partner countries' languages)
- Format replicable in a European context

Availability to provide training with respect to the module in Italian, preferably in presence, but possibly also remotely, for a maximum duration of 4 hours.

2. Communication Kit development (due by 07/10/2026)

Design and implementation of a communication kit aimed at:

- Journalists and press offices
- Activists and organizations

The kit must include:

- Guidelines for proper communication on environmental activism
- operational toolkit for the production of content (texts, visuals, media)

- recommendations on inclusive and non-discriminatory language
- Elements of visual identity and storytelling

Formato:

- digital (PDF + any editable graphic materials)
- Usable at European level

3. Social Media Campaign processing (due by 07/03/2027)

Conception and development of a social campaign coordinated at European level.

The campaign must include:

- Multichannel editorial strategy
- Content plan (posts, videos, storytelling)
- Key messages consistent with advocacy goals
- editorial calendar
- Guidelines for use by partners

Objectives:

- raising awareness of the rights of environmental activists
- countering distorted or denigrating narratives
- Strengthening project visibility

How to apply

Interested persons/organisations should send:

- economic estimate (max 11,000 € VAT included)
- CV or company profile

Sending by PEC: volontariato.torino@pcert.it

Selection criteria

Applications will be evaluated on the basis of:

- Experience in European projects and social communication
- Advocacy and rights skills
- economic coherence
- ability to provide training on communication issues

Requirements

- Proven experience in strategic and social communication
- Experience in the creation of digital campaigns
- skills in training and/or instructional planning
- English language proficiency
- Ability to work with international partners

Preferential requirements

- experience in European projects (CERV or similar)
- knowledge of environmental issues and civil rights
- Skills in inclusive communication and gender mainstreaming
- experience with NGOs and the Third Sector

For information

Volontariato Torino ETS (Vol.To) - Via Giovanni Giolitti 21, Torino.

Mail: europa@volontariatotorino.it PEC: volontariato.torino@pcert.it

Volontariato Torino ETS (Vol.To) is the Volunteer Support Centre of the metropolitan city of Turin. It represents a point of reference for over 1,400 organizations and promotes the culture of volunteering, inclusion and active citizenship. Through logistical services, administrative consultancy and training, together with project initiatives, Vol.To supports associative networks and contributes to strengthening social cohesion and democratic participation in the area.